

## Key Facts from survey of U.S. Travel Association members

- 87% say America's infrastructure as a whole is in fair shape and needs quite a bit of improvement (57%) or in poor shape and needs a great deal of improvement.
- 74% say the quality and reliability of infrastructure is extremely important to the success of the business or destination they represent. An additional 23% say infrastructure is very important.
- 73% think the current state of US infrastructure puts the travel industry at a competitive disadvantage compared to other countries.
- 42% (most popular answer) say the greatest benefit of the Congress reauthorizing the Surface Transportation Law would be that it would put the United States in a more competitive position with other countries – an additional 16% say more jobs created in the travel and tourism industries would be the greatest benefit.
- 91% say if Congress fails to pass a new transportation bill and funding for state and local transportation projects is reduced, it is very (52%) or somewhat (39%) likely to harm their destination or business in the form of increased travel hassles, lost business, and lost revenue.
- 93% say Infrastructure is important to the US travel industry and all options to fund needed improvements should be on the table.
- 76% think the current state of US infrastructure is not positioned to respond to the competitive demands of increased domestic and international travel over the next 10 to 15 years.

These findings are based on an online survey of 278 U.S. Travel Association members conducted March through May, 2014 by American Viewpoint and Hart Research Associates.